



Order / Rev: 105685  
 Alt Order #:  
 Flight Dates: 09/11/12 - 11/06/12

Advertiser: Benny for Nevada  
 Product Desc: State Senate - Today Show  
 Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	KSNV	10/17/12	10/25/12	Today Show Today Show	CM	658a-9am	-----	:30	0	\$400.003		0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/15/12	10/21/12	--WT---		2		\$400.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/15/12-10/21/12		Today Show		658a-9am	--WTh----	:30		<del>(\$400.00)</del>		0.00	NM		
	Credited														
	[cr]														
2	KSNV	10/15/12-10/21/12		Today Show		658a-9am	--WTh----	:30		<del>(\$400.00)</del>		0.00	NM		
	Credited														
	[cr]														
	Week:	10/22/12	10/28/12	-TWT---		3		\$400.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KSNV	10/22/12-10/28/12		Today Show		658a-9am	-TWTh----	:30		<del>(\$400.00)</del>		0.00	NM		
	Credited														
	[cr]														
4	KSNV	10/22/12-10/28/12		Today Show		658a-9am	-TWTh----	:30		<del>(\$400.00)</del>		0.00	NM		
	Credited														
	[cr]														
5	KSNV	10/22/12-10/28/12		Today Show		658a-9am	-TWTh----	:30		<del>(\$400.00)</del>		0.00	NM		
	Credited														
	[cr]														
N 3	KSNV	11/05/12	11/06/12	Today Show Today Show	CM	658a-9am	-----	:30	0	\$900.002		0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	11/05/12	11/11/12	MT-----		2		\$900.00		0.00					
N 4	KSNV	10/22/12	10/25/12	Today Show Today Show	CM	658a-9am	-----	:30	0	\$600.002		0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/12	10/28/12	M-----		1		\$600.00		0.00					
N 5	KSNV	10/26/12	10/26/12	Today Show Today Show	CM	658a-9am	----F--	:30	1	\$900.001		0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/12	10/28/12	----F--		1		\$900.00		0.00					
N 6	KSNV	10/26/12	11/02/12	Today Show Today Show	CM	658a-9am	-----	:30	0	\$900.001		0.00	NM	6	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/12	10/28/12	----F--		1		\$900.00		0.00					
	Week:	10/29/12	11/04/12	MTWTF--		5		\$900.00		0.00					
N 7	KSNV	11/02/12	11/05/12	Today Show Today Show	CM	658a-9am	-----	:30	0	\$900.001		0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/29/12	11/04/12	----F--		1		\$900.00		0.00					
	Week:	11/05/12	11/11/12	M-----		1		\$900.00		0.00					
Totals														17	\$12,450.00